

**Continuum**  
We Start Where You Are

at a glance



**Continuum, LLC** is an emerging Service-Disabled, Veteran-Owned, Small Business founded by Michael Gigliotti in 2008. Drawing from a network of seasoned federal consultants and retired federal program managers, Continuum provides management support services for projects at any point in their development process.

We offer program development, performance management, and program evaluation capabilities tailored to client needs at any point along the project continuum. We understand the federal environment and the nature of federal requirements so we can **Step In, Hit the Ground Running,** and **Start Where You Are.**

**We provide program and performance management services** that help program staff conceptualize, plan, develop, implement, manage, monitor, and evaluate project objectives in an environment of increasing transparency and accountability.

**We understand each element of the performance continuum** and work closely with our clients to develop meaningful performance measures that clearly support their agency's strategic goals and objectives.

In the current economic environment, clearly defined performance measures will be relied on more and more as Congress and the President work together **to make effective funding decisions.**

## Continuum provides full life-cycle program management support, including:

- Program Development
- Performance Management
- Program Evaluation
- Recruitment Services
- Communications and Outreach
- Information Technology Support

## We offer services in three primary areas: Program Development Services

At Continuum, we provide Program Development services that help improve, expand, or integrate new and existing program offerings. Our staff and associates have strong experience supporting program development in a broad range of health, safety, and environmental areas including:

- Database Development & Maintenance
- Document Development
- Financial Management Support
- Needs Assessments
- Technical Assistance
- Technical Writing
- Web Application Development

## Performance Management Services

As we all do, federal programs deal with unlimited wants and limited resources. Demonstrating program performance is critical as funders decide how to spend increasingly limited dollars. Continuum associates have been involved in all phases of performance management including:

- Benchmarking
- Developing Web-Based Performance Management Tools
- Determining Effective Practices
- Document Review
- Monitoring

## Program Evaluation Services

The American Evaluation Association (AEA) defines program evaluation as “assessing the strengths and weaknesses of programs, policies, personnel, products, and organizations to improve their effectiveness.”

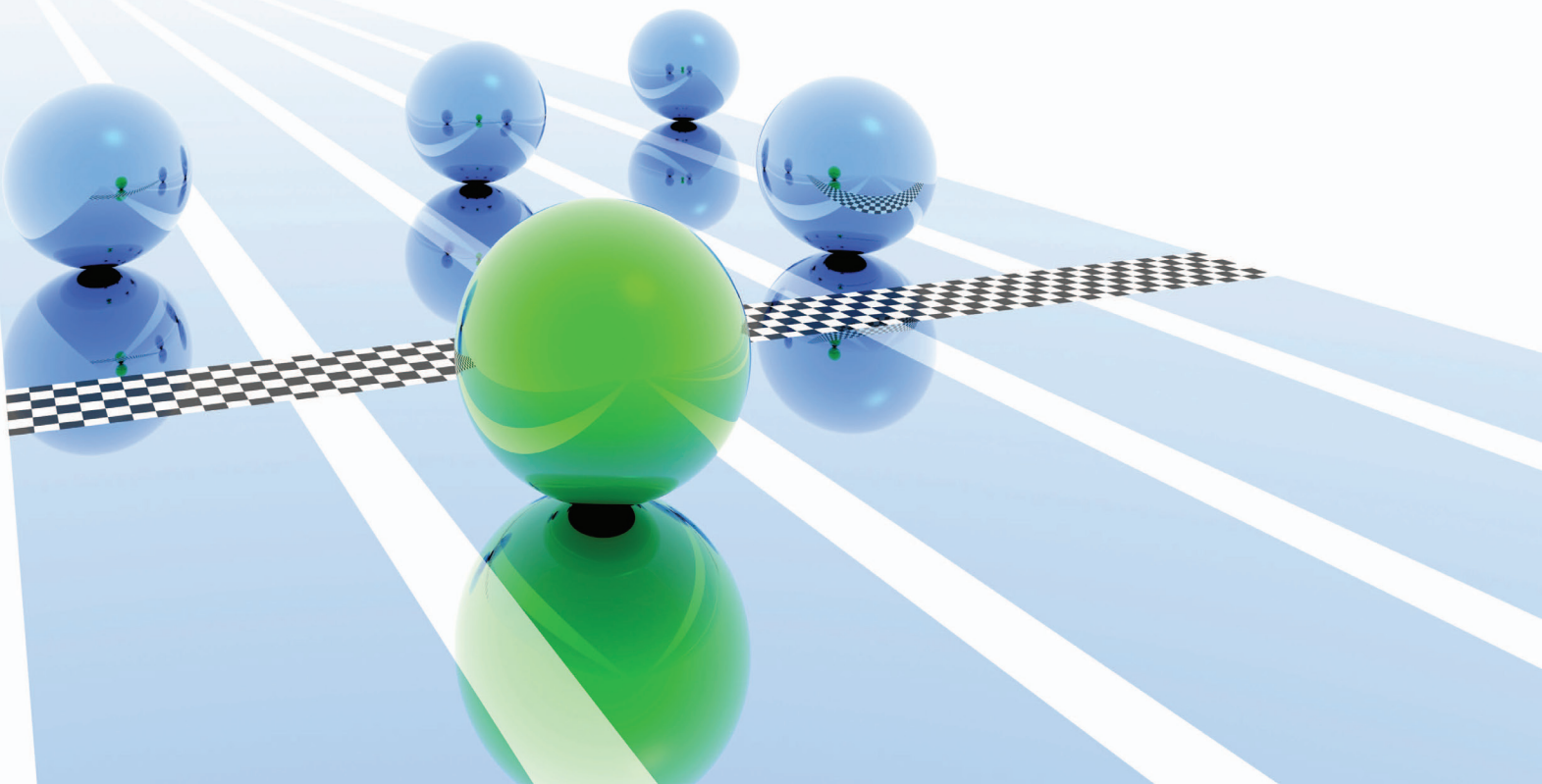
## Continuum evaluators step in at varied stages of program development to assess:

- The Need for a Particular Program
- The Program's Design and the Theory Behind its Design
- Program Processes and Implementation
- Program Outcome/Impact
- Program Cost, Efficiency, and Sustainability

## We use current, effective evaluation methods to conduct:

- Case Studies
- Data Analysis
- Focus Groups
- In-Depth Interviews
- Internet, Mail, and Telephone Surveys
- Logic Models
- Site Visits

**To learn more about Continuum,  
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## CONTINUUM SIC/NAICS CODES

2721/511120 — Periodicals: publishing &/or printing

2731/511130 — Books: publishing &/or printing

2741/511140 — Database & directory publishing

7336/541430 — Commercial art & graphic design

7371/541511 — Computer programming services

7373/541512 — Computer integrated systems

7374/514210 — Computer & data processing services

7375/514191 — Information retrieval services

7376/541513 — Computer facilities management services

7379/541512/541519 — Computer-related services

8732/541720 — Social science research

8732/541910 — Marketing research

8741/561110 — Management services

8742/541611 — Management consulting services

8742/541613 — Marketing consulting services

8743/541820 — Public relations services

8748/541618 — Business consulting services

8999/541690/514199 — Services not elsewhere classified



Continuum is a member of The GreenRight Consortium, a coalition of federal contractors committed to social responsibility, quality performance, and small business success. We are seasoned consultants, retired federal executives, and subject matter experts focused on performance management and program improvement. We draw from an established network of 8(a), woman-owned, service-disabled, veteran-owned, and other small and large prime contractors to provide expert technical support.